



ALFA

ATALANTA LEWISHAM FOOTBALL AFFILIATION



Sponsorship

Christian Brothers' High School Lewisham (CBHS) is an independent Catholic school, educating boys from Years 5-12 since 1891. CBHS is proud to be the exclusive Australian affiliate of Italian Serie A club and 2024 UEFA Europa League Champions – Atalanta BC.

The Atalanta Lewisham Football Affiliation (ALFA) provides a genuine football pathway, with quality coaching and consistent player development for all players, fostering a student's talent both on and off the field. The program is offered from Year 5, in the convenience of the school environment. Our professional Italian coaches are trained in the Atalanta BC methodology to develop our players in an appropriate learning environment.

ALFA Programs are open to all CBHS students, with the option of Elite Squads and Development sessions for beginners. From 2025, CBHS has secured an exclusive partnership with Dulwich Hill Football Club (DHFC) currently competing in the FNSW Youth League 2 competition.

After a successful first year, ALFA has now garnered attention and exposure at all levels, and are now offering a range of sponsorship packages. Become a sponsor and build your brand's visibility within the school community and surrounding areas. Sponsorship has the opportunity to reach thousands of students, teachers, local families and businesses, all encouraging and nurturing the love of football.

Opportunities & benefits include:

- Brand visibility, exposure and targeted engagement
 - CBHS social media, website, ALFA News, school & local community
- Merchandise logo options:
 - Front & Back of playing/training jerseys
 - Kit Bag Sponsor
 - Player tracksuit
 - Training Camp sponsor t-shirts
 - Cap
- Positively support students and families to nurture young football talent, while balancing school commitments.
- Flexible sponsorship & customisable options available to suit your marketing needs.
- Reach a dedicated, like minded audience, passionate about sport / football.

For more information on the 2025 ALFA sponsorship packages please email:

**ALFA@cbhslewisham.nsw.edu.au
or Call (02) 8585 1744.**



**Christian
Brothers
Lewisham**

Focus on the boy to grow the man

