

The ALFA Football program offers a genuine football pathway, with top-tier coaching and consistent player development for all players, fostering a student's talent both on and off the field. The program, available from Year 5, is delivered within the school environment for added convenience. Our full-time coaches, trained in Italy, mentor players in a focused developmental setting, supporting their success in both sports and academics.

ALFA Football is open to all CBHS students, with the option of Elite Squads and Development sessions for beginners.

After a successful first year, ALFA has now garnered attention and exposure at all levels, and are now offering a range of sponsorship packages. Become a sponsor and build your brand's visibility within the school community and surrounding areas. Sponsorship has the opportunity to reach thousands of students, teachers, local families and businesses, all encouraging and nurturing the love of football.

### Opportunities & benefits include:

- Brand visibility, exposure and targeted engagement such as: CBHS social media, website, ALFA News, school & local community
- Merchandise logo options:
  - Front & Back of playing/training jerseys
  - Kit Bag Sponsor
  - Player tracksuit
  - Training Camp sponsor t-shirts
  - Cap
- Positively support students and families to nurture young football talent, while balancing school commitments.
- Flexible sponsorship and customisable options available to suit your marketing needs.
- Reach a dedicated, like minded audience, passionate about sport / football.

*For more information on the  
ALFA sponsorship packages  
please email:*

**ALFA@cbhslewisham.nsw.edu.au**  
or Call (02) 8585 1744



**Christian  
Brothers  
Lewisham**

*Focus on the boy to grow the man*

